

O! What a Duck Race! Duck Adoption Teams

Goal: Create and support high performing independent sales teams to generate 20,000 Duck Adoptions.

Team Sales Goals: Minimum of 500 Duck Adoptions per team.

How: Form teams to generate Duck Adoptions separate from and in addition to Food Bank and Sponsorship Duck Race Events through individual networking and team generated ideas and events.

Duck Race = Feeding People: O! What a Duck Race! generates funds to feed people by selling \$5 Duck Adoptions. Sponsor support covers the event costs while duck adoptions raise funds. The average Duck Adoption amount with the various Duck Adoption Packages is \$4.20, which multiplied by 20,000 ducks generated by Duck Adoption Teams is \$84,000 which will feed 3,360 families of four for a week. So something as simple as selling Duck Adoptions will help to feed families, children, and the elderly, and yes, you can make a difference in our western Iowa and Nebraska communities!

Smaller teams which generate less than 500 Duck Adoptions are welcome; however, a 500 minimum target is required to participate in the team contests. Also, creating 500 duck adoptions is easier than it sounds. A team of 5 members can each have a goal of 100 duck adoptions, and if each team member can ask 20 family and friends to support a \$25 Six Quack (6 ducks), a team member can generate 120 duck adoptions (6 ducks x 20 contacts). Since the Duck Race is a fun family event which also feeds people, you may be surprised how easily you can expand your team by simply explaining the event and that duck adoptions = feeding people.

Team Registration:

Go to www.duckrace.com/omaha and click on "Get Involved" to register your team.

Team Rules:

- Duck Adoptions are credited to a team in the following ways:
 - Duck Adoption Paper: Write Team Name on Duck Adoption Paper Envelope or on memo line of check.
 - Adoption Papers with numbers assigned to a team.
 - Duck Adoption Online Form: Team name typed in the "Team Name" area.
 - Team name given with QWAK phone Duck Adoptions.
- Duck Adoptions must be turned in by noon Friday, July 24th.
- Teams are strongly encouraged to sell duck adoptions through means and events not organized by The Food Bank or our Sponsors (we need you to be a new source for Duck Adoptions, not a volunteer for existing sales).
- Have fun!

Team Prizes:

Gift Certificates from your choice of Panera, Bakers, Old Chicago, or Scheels.

500 Duck Adoptions = \$50 gift certificate

1000 Duck Adoptions = \$100 gift certificate

2500 Duck Adoptions = \$250 gift certificate

One team prize awarded for total team performance through July 25, 2009.

Grand Prize will be awarded to the top team on Race Day.

Duck Olympics

Teams selling 250 Ducks by July 10th win a free Duck Olympics 4 Person Team Entry (\$50 value).

Resources and Food Bank Team Support:

Duck Adoption Papers

Online Duck Adoption Form (for print & mail or drop-off)

Duck Adoption Hotline: 402-686-QWAK (7925)

www.O!WhataDuckRace!.org

Sample email templates, Duck Race Sign PDFs for printing or distribution

Team Leader ideas and success sharing

Available for scheduled use (schedule permitting):

- Quacky Mascot Costume
- 12' Duck Balloon