

Official Rules and Regulations of the
"O! What a Duck Race!"
Presented by The Food Bank
6824 J St.
Omaha, NE 68117

The **"O! What a Duck Race!"** is presented for the benefit of The Nebraska Food Bank Network, doing business as The Food Bank (referred to as The Food Bank or the Presenter hereafter), a charitable organization under Section 501(c)(3) of the Internal Revenue Code.

The following is a summary of official race rules.

1. Ducks will be launched into the lake at Heartland of America Park at approximately 1:30 PM on Saturday, July 26, 2008. Weather conditions or other interference may affect the time. The race course will be established by the Presenter and will end at the west shore of the lake at the Heartland of America Park. If the race does not occur due to inclement weather, the Presenter will determine the winner of all prizes by random drawing.
2. All ducks entered will be provided by the Presenter and will remain the property of the Presenter.
3. Once ducks have been launched, they are on their own and no attempt to free or interfere with any duck is permitted. The race course will close 20 minutes after the first duck enters the duck trap. Any duck finishing after this time will be ineligible to win a prize.
4. A number will be attached to each racing duck. A computer will be used to randomly assign the numbers on the duck to the number on the adoption papers. After the date this match is completed, further adoptions will be handwritten by the Presenter which will include staff and volunteers. The person listed on the adoption paper corresponding to the winning duck will receive the prize. Positive identification will be required via a valid driver's license and the winner must be 18 years of age. By participation, the winners consent to the promotional use of their names and likenesses without additional compensation.
5. Presenter reserves the right to substitute prizes of comparable value.
6. The combined retail value of prizes will be at least \$20,000.
7. The entry portion of each adoption paper must be filled out completely and delivered to the Presenter or authorized representative or mailed to the Presenter at the address found on the adoption paper, and actually received by the Presenter prior to the race for the entrant to be eligible for a prize. Entrants assume all responsibility for non deliverable entries.
8. The Presenter reserves the right to limit the number of adoptions per individual.

9. Entrants need not be present to win. Winners will be announced by the Presenter on the day of the race. Winners will be notified by US Mail or telephone. If the winner does not claim his/her prize within 90 days after written notification at the office of The Food Bank located at 6824 J Street Omaha, NE 68117, the prize will be forfeited.
10. Directors and Principles of Sponsor shall be ineligible to participate in the promotion and shall be ineligible for any prize covered herein.
11. No cash equivalent shall be awarded in lieu of any awarded prize.
12. The event is subject to all federal, state and local laws and regulations.
13. The conduct of the race and the determination of the winners will be audited by an independent auditor. The Presenter will make all decisions and interpretations of the rules and regulations and its judgment will be final.
14. The ***"O! What a Duck Race!"*** and its logo will be registered trademarks of Presenter and no other person or entity is authorized to copy or otherwise use them without the express written consent of the Presenter.
15. The "Million Buck Duck" number will be randomly selected as a potential winning million dollar duck by SCA Promotions, Inc. ("SCA"). One duck in every 3,333 ducks in the duck race will be selected by SCA. The winning duck numbers are selected prior to the race and kept in a sealed secured envelope. When the first adopted duck crosses the finish line, a race official will determine whether the duck is one of the pre-selected million dollar winning ducks. If it is, the duck adoption wins the million dollar grand prize. If it is not, the million-dollar prize will not be awarded. The odds of winning are 1:3333. The million-dollar prize is paid in 25 equal annual installments of \$40,000 each without interest. The prize award is the sole responsibility of SCA. Neither the Presenter nor any race sponsor shall have any liability to any million dollar duck winner. If the race does not occur due to inclement weather, the Million Buck Duck Promotion is cancelled.
16. The Derby Duck Race is a licensed fundraising event of GAME – Great American Merchandise and Events. The logo and name Derby Duck Race are registered trademarks of GAME and cannot be used or copied without its written consent. For more information please log onto www.game-group.com or call 602-957-3825.
17. For a copy of these rules, send a self-addressed, stamped envelope with your request to the Presenter at the address listed in paragraph 9 above.

